

OWN A FRANCHISE PROPERTY MANAGEMENT BUSINESS

LOOKING TO START YOUR OWN FRANCHISE PROPERTY MANAGEMENT BUSINESS?

THIS IS YOUR CHANCE!

WITH GROUNDLOOR24, YOU CAN

LAUNCH IN YOUR CHOSEN TERRITORY (NO EXCLUSIVE AREAS) AND GROW WITH THE STRENGTH OF A GLOBAL BRAND.

✓ MANAGE PROPERTIES WITH A PROFESSIONAL SYSTEM

✓ ACCESS NATIONAL MARKETING & LEAD GENERATION

✓ FULL SUPPORT FROM HEADQUARTERS

✓ OPTION TO EXPAND WITH AN OFFICE BY YEAR 3

THIS FRANCHISE IS DESIGNED FOR ENTREPRENEURS WHO WANT TO BUILD A SUSTAINABLE, LONG-TERM BUSINESS IN PROPERTY MANAGEMENT.



Groundfloor24

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(English)

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Franchise Investment Details

- FRANCHISE FEE: 10.000 EURO (ONE-TIME PAYMENT)
- TERM: 10 YEARS + 5-YEAR OPTION
- TECHNOLOGY FEE: 69 EURO PER USER/MONTH (MIN. 1 USER)
- ROYALTY FEE: THE ROYALTY FEE IS 5%.
- ADMIN FEE: 300 EURO PER MONTH
- NATIONAL MARKETING FEE: 500 EURO PER MONTH
- TRANSACTION FEE:
 - 3% OF FIRST 3 MONTHS REGULAR RENT (WITHOUT FREE AND/OR REDUCED MONTHLY RENT), MAXIMUM 40 EURO EACH LEASE/ RENT
- TOTAL INVESTMENT RANGE: 80.000 EURO – 150.000 EURO
- 💡 FROM THE 3RD YEAR, YOU MUST OPEN AN OFFICE IN YOUR TERRITORY.

Franchise Property Management

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Franchise Property Management



Headquarters Support Services

- REAL ESTATE AGENTS CRM INCLUDING TRANSACTION DOCUMENTATION AND DOCU SIGN WITH MOBILE APP
- TRANSACTION SOFTWARE
- BILLING & BOOKKEEPING
- NATIONAL MARKETING
- FRANCHISEE SUPPORT
- CENTRALIZED BILLING (10TH OF EACH FOLLOWING MONTH)

Extra Franchisee Benefits

- REFER A NEW REAL ESTATE AGENT → EARN 10%
- OF THEIR COMMISSION ON FIRST 3 DEALS
- OFFICE SUPPORT BONUSES (MAX. 250 EURO PER YEAR EACH):
- +0.25% REVENUE IF OFFICE WITH REAL ESTATE
- AGENCY FRANCHISEE
- +0.25% REVENUE IF OFFICE WITH MORTGAGE
- BROKER FRANCHISEE
- +0.25% REVENUE IF OFFICE WITH INSURANCE
- BROKER FRANCHISEE
- +0.25% REVENUE IF OFFICE WITH PROPERTY VALUATION FRANCHISEE